THE PSC ANNUAL CONFERENCE

September 30–October 2, 2012 • The Greenbrier

Conference Agenda

PSC Professional Services Council
The Voice of the Government Services Industry

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CELEBRATING 40 1972-2012 YEARS OF LEADERSHIP

Sunday, September 30

10 a.m. **Registration Opens**
Clock Lobby

12 p.m. **PSC Annual Golf Tournament**
Old White Course
Sponsored by: JAMIS Software Corporation
CGI Federal
Wiley Rein LLP

Prepare for the challenge of the Old White Course, the same course used in this year's PGA Greenbrier Classic Tournament. Please arrive at the clubhouse no later than 11:30 a.m. Shuttles will depart from the lobby by request and parking is available for those who wish to drive.

1 p.m. **Golf Alternative (registration required)**
Wines of the World
Crystal Room
Sponsored by: SunTrust

A Greenbrier sommelier will delight guests with the basics and nuances of various wines, regions and grape varietals.

7 p.m. **Opening Reception and Dinner**
Colonial Lounge and Terrace
Sponsored by: HP Enterprise Services
Robbins Gioia, LLC

As the official start of the PSC Annual Conference, this reception, with food stations, is the place to reconnect with old friends and meet new ones.

9 p.m. **Sunday Social**
Casino
Sponsored by: BDO
The Boon Group
Raytheon Company

We've reserved the Twelve Oaks Bar and a private pit of casino games for this year's Sunday Social. Try your hand at the tables or sit back and relax with a cocktail and the sweet sounds of a live soul singer. You will not want to miss out on all the networking opportunities and excitement of a private casino floor!

Diamond Sponsors

Monday, October 1

7 a.m. **Networking Breakfast**
Chesapeake Room
Sponsored by: Gryphon Technologies, L.C.

8 a.m. **Opening Keynote: A Global Economic Perspective**
Robert Zoellick, Former President of the World Bank Group
Sponsored by: Deloitte LLP

9 a.m. **Setting the Stage**
Stan Soloway, PSC President & CEO

9:30 a.m. **Networking Break**
Colonial Lounge
Sponsored by: AECOM Federal Services Group
SAIC

9:45 a.m. **Navigating the Perfect Budget Storm**
Hon. Phil Bredesen, Former Governor of Tennessee & Member of the Steering Committee "The Campaign to Fix the Debt"

11 a.m. **The November Elections: What They Mean for 2013?**
Public policy and political experts discuss key policy and budget issues and how those issues could play out both from a congressional and presidential perspective in 2013.

Panelists:

- Moderator: Todd Stottlemyer, CEO, Accentia
- Jim Bodner, Co-President, The Cohen Group
- Stewart Verdery, Jr., Founder and Partner, Monument Policy Group
- Kate Eltrich, Senior Advisor, Sixkiller Consulting

11:30a.m. ***Spouse/Guest Event*: "Brilliant Brunch for a Bunch"**

12:15 p.m. **Break for Lunch/Break-Out Sessions**
Lunch sponsored by: TWD & Associates, Inc.

12:45 p.m. **Concurrent Breakout Sessions**

Breakout A: Changing Rules & Opportunities for Small Businesses
Since the enactment of the 2010 Small Business Jobs Act, there have been numerous changes to the FAR, SBA and other agency regulations regarding the federal small business procurement program, with significant consequences for non-compliance. This session will highlight those key changes and assess the opportunities and challenges for businesses of all sizes regarding the federal small business procurement program.

Panelists:

- Moderator: Greg Baroni,Chairman and Chief Executive Officer, Attain, LLC
- Joseph McDade, Director, Office of Small Business Programs, Department of the Air Force
- John Shoraka, Associate Administrator of Government Contracting and Business Development, U.S. Small Business Administration
- Antonio Franco, Senior Partner, PilieroMazza PLLC

Breakout B: Government Caps on Salaries, Rates, Fees and More
Congress and the agencies have been particularly actively in 2012 “helping” companies set contractor employee salaries and capping company labor, overhead and profitability rates. This session will detail those key issues and discuss business and market strategies for understanding and implementing these significant actions and for responding to the agencies.

Panelists:

- Moderator: Marta Wilson, CEO, Transformation Systems, Inc.
- Ruth Van Sickle, Executive Vice President, Cubic Applications
- Charles Prow, Managing Partner, Public Sector, IBM

Breakout C: Game Changers: The Top Compliance and Legal Developments You Can’t Ignore
There are continuous changes to the regulatory and business environment for government contracts. This session will provide the perspectives of a General Counsel, CFO and VP of contracts about the top compliance and business issues affecting your company and your customers that you have to know about.

Panelists:

- Moderator: Tony Fuller, Partner, Baker Tilly
- Mark Danisewicz, Executive Vice President and CFO, American Systems
- Jerry Howe, Senior Vice President & General Counsel, TASC
- Robert Toth, Senior VP for Contracts and Administration, ICF

1:45 p.m. **Networking Break**
Colonial Lounge
Sponsored by: AECOM Federal Services Group
Centre Consulting, Inc.

2:00 p.m. **Concurrent Breakout Sessions: Same as above**

3:00 p.m. **Networking Break**
Colonial Lounge
Sponsored by: AECOM Federal Services Group
Centre Consulting, Inc.

3:15 p.m. **Shaping the Workforce of Tomorrow**
A range of forces present significant challenges in developing the critical workforce of the future. What are innovative education leaders doing to address the challenge? What steps can companies take to position themselves as competitive employers? And what does it take to become a "best place to work?"

Panelists:

- Moderator: Kathleen Flanagan, President and CEO, Abt Associates Inc.
- Jerry Hultin, President of Polytechnic Institute of NYU
- Rick Cobb, COO, Challenger, Gray & Christmas, Inc.
- Erin Moran, Sr. Vice President, Great Place to Work

4:30 p.m. **Adjourn**

5:30 p.m. **"5 o'clock Somewhere!" Networking Happy Hour**
Crystal Room

6:45 p.m. **Reception**
Colonial Lounge and Terrace
Sponsored by: Sotera Defense Solutions, Inc.
BB&T Capital Markets | Windsor Group

7:30 p.m. **Chairman's Banquet (cocktail attire)**
Sponsored by: CACI International, Inc.

9 p.m. **40th Anniversary Celebration**
Entertainment provided by: Big Ray and the Kool Kats

Tuesday, October 2

8:00 a.m. **Continental Breakfast**
Sponsored by: AECOM Federal Services Group

8:30 a.m. **The Changing Face of Competition**
The nature, scope and even the definition of competition in the government is changing. What are the implications for our industry? How can companies prepare for such change?

- Moderator: Ted Hengst, President, Harris IT Services, Corporate Vice President and CIO, Harris Corporation
- Jacques Gansler, Professor and Roger C. Lipitz Chair in Public Policy and Private Enterprise, University of Maryland and former Under Secretary of Defense for Acquisition, Technology & Logistics
- Jeffrey J. Roncka, Managing Partner, Renaissance Strategic Advisors
- Mary Davie, Acting Commissioner, Federal Acquisition Service, GSA

9:45 a.m. **Annual Acquisition and Procurement Policy Leadership Panel**

- Moderator: Jim Jaska, President, Americas & Government, AECOM Federal Services Group
- Anne F. Terry, Director, Procurement Policy & Oversight Division, Office of the Chief Procurement Officer, Department of Homeland Security
- Nancy Gunderson, Deputy Assistant Secretary for the Office of Grants and Acquisition Policy and Accountability, Department of Health and Human Services
- Mary Davie, Acting Commissioner, Federal Acquisition Service, GSA
- Brett Lambert, Deputy Assistant Secretary of Defense for Manufacturing and Industrial Base Policy, Department of Defense

10:45 a.m. **Break**
Colonial Lounge
Sponsored by: AECOM Federal Services Group

11:00 a.m. **Closing Keynote: A Global Security Perspective**
Philip Mudd, Senior Research Fellow, New America Foundation,
First Deputy Director of the National Security Branch (NSB), and
Former Deputy Director of the CIA's Counterterrorism Center

Sponsored by: SRA International, Inc.
IAP Worldwide Services, Inc.

Noon **Closing Remarks/Adjourn**

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