

PSC

2017

CONFERENCE SPONSORSHIP

OPPORTUNITIES

FEDHEALTH  **2017**

CONFERENCE  Presented by PSC

FEDHEALTH CONFERENCE

JULY 19, 2017

ABOUT FEDHEALTH CONFERENCE

The PSC Federal Health Conference will bring senior executives from across industry and government together to discuss critical industry policy and acquisition priorities in civilian and military health. Speakers from HHS, VA, and DoD will discuss their needs and challenges so that industry can better determine where the federal health market is headed. This half-day conference will be your opportunity to share ideas with senior government and industry leaders in an extensive dialogue on federal health agencies, future policy and procurement trends and their implications on your company.

CONFERENCE-WIDE SPONSORSHIPS

PREMIER	\$4,000	LIMIT 2
<ul style="list-style-type: none"> Two complimentary conference registrations 	<ul style="list-style-type: none"> Verbal recognition at the conference 	
<ul style="list-style-type: none"> Tabletop display 	<ul style="list-style-type: none"> Logo and link to your website on the conference webpage 	
<ul style="list-style-type: none"> Logo on standing conference banner 	<ul style="list-style-type: none"> Mention on social media 	
<ul style="list-style-type: none"> Recognition on the sponsorship page in the conference program 		
INTELLIGENCE REPORT	\$2,000	LIMIT 5
<ul style="list-style-type: none"> Full page Conference Intelligence Report advertisement 	<ul style="list-style-type: none"> The opportunity to provide a quote about the conference in the report 	
<ul style="list-style-type: none"> Posted on webpage & digitally distributed to members 	<ul style="list-style-type: none"> 50% off one conference registration 	
<ul style="list-style-type: none"> Recognition on sponsor list in conference program 	<ul style="list-style-type: none"> Mention on social media with report release 	
<ul style="list-style-type: none"> Listing on conference webpage 		
THOUGHT LEADERSHIP	\$400-\$2,000	LIMIT 5
<ul style="list-style-type: none"> 1-5 pages + a cover page (Submissions must be approved by PSC) 	<ul style="list-style-type: none"> Distributed to all attendees at conference 	
<ul style="list-style-type: none"> Posted on webpage & digitally distributed to members 	<ul style="list-style-type: none"> Featured in FedHealth Conference confirmation email 	
<ul style="list-style-type: none"> Recognition on sponsor list in conference program 		
Thought Leadership Compendium Sponsorship Pricing:		
a) 5 pages - \$2,000 b) 4 pages - \$1,600 c) 3 pages - \$1,200 d) 2 pages - \$800 e) 1 page - \$400		

KEYNOTE SPONSORSHIPS

KEYNOTE ADDRESS	\$2,000	LIMIT 3
<ul style="list-style-type: none"> • One complimentary conference registration 	<ul style="list-style-type: none"> • Recognition on the sponsor list in conference program 	
<ul style="list-style-type: none"> • A senior representative from your company to introduce conference keynote 	<ul style="list-style-type: none"> • Verbal recognition at the conference 	
<ul style="list-style-type: none"> • Logo and link to your website on the conference page 	<ul style="list-style-type: none"> • Mention on social media 	

FOOD & BEVERAGE

BREAKFAST	\$1,500	LIMIT 2
<ul style="list-style-type: none"> • Logo on printed napkins & coffee cups 	<ul style="list-style-type: none"> • Listing on conference webpage 	
<ul style="list-style-type: none"> • Mention on social media 	<ul style="list-style-type: none"> • Recognition on the sponsor list in conference program 	
BOTTLED WATER	\$1,000	LIMIT 2
<ul style="list-style-type: none"> • Logo printed on bottled water provided to all conference attendees 	<ul style="list-style-type: none"> • Mention on social media 	
<ul style="list-style-type: none"> • Listing on conference webpage 	<ul style="list-style-type: none"> • Recognition on the sponsor list in conference program 	

For more information contact:
 Andrea Ostrander, Director of Events
 ostrander@pscouncil.org | 703.778.8021