

## **Graphic Design Intern for Trade Association**

The Professional Services Council (PSC) is the voice of the government technology and professional services industry, representing the full range and diversity of the government services sector. As a trusted industry leader on legislative and regulatory issues related to government acquisition, business and technology, PSC helps build consensus between government and industry. Our nearly 400 member companies represent small, medium, and large businesses that provide federal agencies with services of all kinds, including information technology, engineering, logistics, facilities management, operations and maintenance, consulting, international development, scientific, social, environmental services, and more. Together, the trade association's members employ hundreds of thousands of Americans in all 50 states.

As a graphic arts disciple, you know the power behind dynamic visual design. Here's your opportunity to take your creative talent to the next playing field: PSC, a trade association in Arlington, is looking for a graphic design intern to start in the summer. You'll interpret our brand strategy and mission—to incorporate design into upcoming publications, events, collateral, and more.

You will work closely with the marketing team to create materials for both on- and offline promotions. PSC values our interns for their strong design sensibility and promotes their professional development during the term. Learn to meet daily, weekly, and long-term deadlines in a fast-paced environment:

- Create graphics and design layouts for print ads, flyers, email newsletters, the PSC homepage, blog, and social media accounts
- Collaborate with the marketing department and support campaigns with design solutions
- Learn how to apply design theory to marketing campaigns and advance techniques for software like Adobe Illustrator to make pixel perfect illustrations
- Incorporate UI/UX best practices in website design and layout, and adapt designs for mobile formats

Successful candidates will come to the role with a strong background in graphic arts:

- Prior experience creating graphics and a solid grasp of design concepts
- Comfort working in Adobe Creative Suite, including Photoshop, InDesign, and Illustrator
- Enthusiasm for the design process and attentiveness to different project goals

A graphic design internship at PSC primes you for future in-house work at other companies or with advertising agencies. You'll benefit from the guidance of marketers and leave the experience with a portfolio of polished work.

Interns also have numerous opportunities to learn about the government services industry by attending meetings with PSC leadership, industry executives, and government officials. In doing so, they will gain a better understanding of the government services industry, how advocacy organizations play an instrumental role in government, and how public policy is formed.

Limited general office duties such as answering the telephone, copying, collating briefing materials, and preparing and completing association mailings are also required.

PSC standard office hours are: M-F 8:30 a.m. to 5:30 p.m. Intern hours are flexible to accommodate class schedule.

Pay Status: Paid/\$10 per hour

To apply, send us a cover letter, resume, and a sample of your design work.

Contact Information:

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