

ANNUAL CONFERENCE

2019 Sponsorship Opportunities

PSC



ANNUAL CONFERENCE

April 28-30, 2019 / The Greenbrier / West Virginia

PSC's Annual Conference brings together more than 450 industry executives and government officials to examine the most important issues facing the government professional and technology services industry.

ANNUAL CONFERENCE

With an established and highly regarded brand, the PSC Annual Conference offers your company a myriad of options to help you gain exposure among your peers, teaming partners, and government and agency customers. Our sponsorship opportunities range from conference-wide recognition to targeted branding opportunities, all at a variety of investment levels to match any budget. So take a moment and evaluate the options below and be sure to let us know if you have any questions. We hope to see you at the Annual Conference in April!

450+
Government
Contracting Executives

2 ½
Days of Networking
& Programming

200,000+
Social Media
Impressions

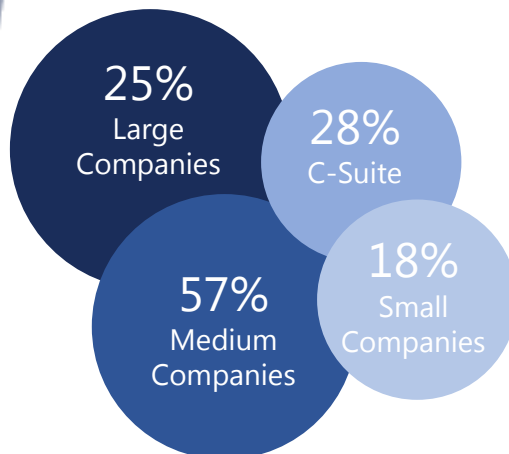
80,000+
Email Subscribers

Social



20,000+ accounts reached
200+ #PSCConf tweets

Audience



Sponsorship Opportunities

Sponsorships range from \$700 - \$15,000. Customized sponsorships also available to meet your business needs and budget. For more information contact Jean Tarascio at tarascio@pscouncil.org or 703-875-8144.

Past Speakers

Robert Work, Deputy Secretary, U.S. DoD

Glen Bolger, Partner & Co-Founder, Public Opinion Strategies

Michael Hayden, Former Director of the NSA and CIA

Deborah Lee James, Secretary of Air Force, U.S. DoD

Emily Murphy, Administrator, GSA

Admiral Phil Davidson, Commander, U.S. Fleet Forces

Kevin Hassett, Senior Fellow and Director of Economic Policy Studies, American Enterprise Institute

Robert Zoellick, Former President of the World Bank Group

Michal Chertoff, Former Secretary, U.S. DHS

www.pscconference.org

BENEFITS

DIAMOND \$15,000 LIMIT 12	PLATINUM \$10,000 LIMIT 15	GOLD \$5,000 LIMIT 10	SILVER \$2,500 LIMIT 10
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Complimentary conference registrations	2	2	50% off 1	
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Opportunity to have onsite table top booth OR a thought leadership piece included in compendium	◆			
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“NEW!” 1 unit of sponsored content piece linked in the PSC Daily	◆			
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Brand recognition in main ballroom	◆			
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Logo printed on conference bag	◆			
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Opportunity to include item in conference bag (must be approved by PSC)	◆			
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Recognition in PSC Newsletter	◆			
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Recognition in conference daily digest emails delivered to all registrants	◆			
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Recognition in conference mobile app	◆			
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Linked logo to your website on conference webpage	◆	◆		
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Logo on conference marketing	◆	◆		
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Logo on digital displays outside of ballroom	◆	◆	◆	
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Verbal recognition at conference	◆	◆	◆	
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Mention on social media	◆	◆	◆	◆
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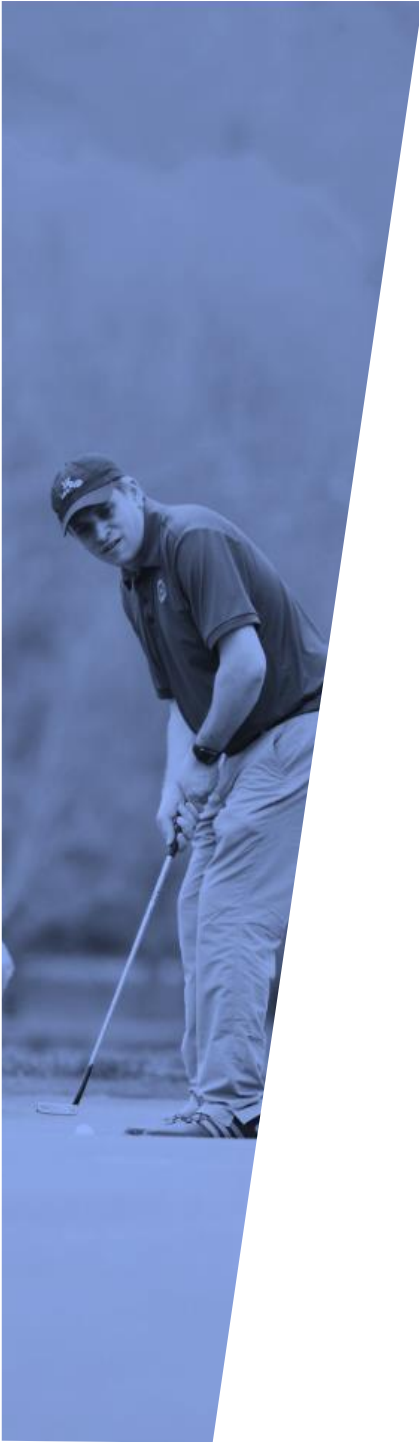
Recognition on sponsor list	◆	◆	◆	◆
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Recognition on digital replay	◆	◆	◆	◆
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Listing on Annual Conference webpage	◆	◆	◆	◆
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CONFERENCE-WIDE SPONSORSHIPS

PSC Annual Conference



CONFERENCE ACTIVITY SPONSORSHIPS

Annual Conference Activity Sponsorships allow your company to target your exposure to the individual conference events that hit your target market. Whether it's a networking event, happy hour or social activity, you'll find a wide variety of ways to brand the conference event and give your company maximum exposure.

OPENING KEYNOTE | \$8500 | LIMIT 1

- 1 complimentary conference registration
- A senior company representative to introduce keynote speaker (no commercial speech; script to be approved by PSC)
- Logo displayed during event
- Mention on social media
- Verbal recognition at conference
- Listing on PSC's Annual Conference website
- Recognition on sponsor list

GOLF TOURNAMENT | \$8000 | LIMIT 4

- 2 complimentary golf registrations
- Recognition at prize holes (hole-in-one, longest drive and closest to the pin)
- Mention on social media
- Verbal recognition at conference
- Opportunity to provide branded golf items and prizes (golf balls, tees, towels)
- Listing on PSC's Annual Conference website
- Recognition on sponsor list

MONDAY LUNCHEON | \$8000 | LIMIT 1

- 1 complimentary conference registration
- Verbal recognition at conference
- Logo displayed during event
- Mention on social media
- Listing on PSC's Annual Conference website
- A senior company representative to introduce keynote speaker (no commercial speech; script to be approved by PSC)
- Recognition on sponsor list

SUNDAY SOCIAL | \$7000 | LIMIT 4

- 50% off 1 complimentary conference registration
- Opportunity to provide branded gifts
- Logo displayed during event
- Mention on social media
- Verbal recognition at conference
- PSC-provided branded napkins at bar
- Listing on PSC's Annual Conference website
- Recognition on sponsor list

MONDAY CASINO AFTER HOURS | \$6000 | LIMIT 3

- 50% off 1 complimentary conference registration
- Opportunity to provide branded gifts
- Logo displayed during event
- Mention on social media
- Verbal recognition at conference
- PSC-provided branded napkins at bar
- Listing on PSC's Annual Conference website
- Recognition on sponsor list

RESORT ACCESS | \$6000 | LIMIT 1

- 1000 company branded key cards to be used for room access by all registrants each day
- Listing on PSC's Annual Conference website
- Recognition on sponsor list

SUNDAY RECEPTION AND DINNER | \$6000 | LIMIT 4

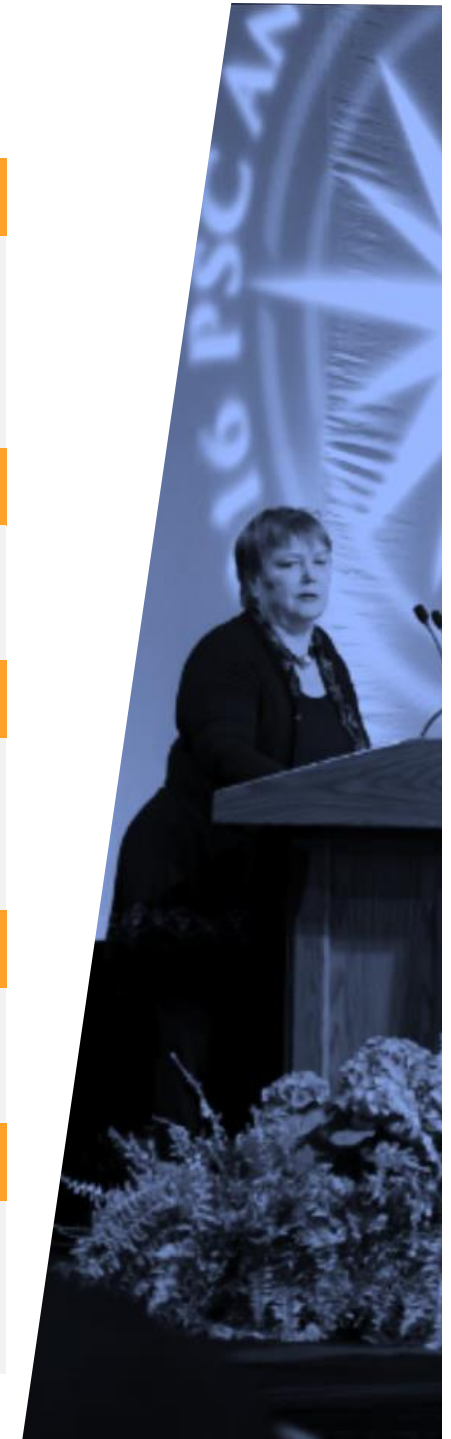
- 50% off 1 complimentary conference registration
- PSC-provided branded napkins at bar
- Verbal recognition at conference
- Mention on social media
- Listing on PSC's Annual Conference website
- Recognition on sponsor list
- Logo displayed during event

"NEW!" MONDAY ROTATING RECEPTION | \$6000 | LIMIT 3

- PSC-provided branded napkins at bar
- Verbal recognition at conference
- Logo displayed during event
- Mention on social media
- Listing on PSC's Annual Conference website
- Recognition on sponsor list

CLOSING KEYNOTE | \$6000 | LIMIT 1

- 1 complimentary conference registration
- A senior company representative to introduce keynote speaker (no commercial speech; script to be approved by PSC)
- Logo displayed during event
- Verbal recognition at conference
- Listing on PSC's Annual Conference website
- Recognition on sponsor list





MOBILE APP | \$5000 | LIMIT 1

- Logo featured on mobile site banner
- Mention on social media
- Signage at conference
- Recognition in emails promoting the app and mobile profile setup instructions
- Recognition on sponsor list

DIGITAL REPLAY | \$5000 | LIMIT 4

- Sponsor logo display at beginning of replay
- Up to 10 second sponsor ad at the end of replay (specs 1920x1080px)
- Mention on social media
- Posted on webpage & distributed to members
- Listing on PSC's Annual Conference website
- Recognition on sponsor list

MONDAY ALL-DAY BREAK SERVICE | \$4500 | LIMIT 2

- Signage at break services
- PSC-provided branded napkins for break services
- Mention on social media
- Verbal recognition at conference
- Recognition on sponsor list

TUESDAY NETWORKING BREAKFAST & BREAK | \$4500 | LIMIT 2

- PSC-provided branded napkins for break services
- Signage at breakfast and break services
- Verbal recognition at conference
- Mention on social media
- Listing on PSC's Annual Conference website
- Recognition on sponsor list

MONDAY NETWORKING BREAKFAST | \$4000 | LIMIT 3

- Signage at breakfast
- Verbal recognition at conference
- Mention on social media
- Listing on PSC's Annual Conference website
- Recognition on sponsor list

TUESDAY BOX LUNCH SPONSOR | \$4000 | LIMIT 2

- Opportunity to provide branded gift to be included with box lunches
- Mention on social media
- Listing on PSC's Annual Conference website
- Recognition on sponsor list

WINE TASTING | \$3000 | LIMIT 3

- 2 complimentary wine tasting registration
- PSC-provided branded napkins at tasting
- Opportunity to provide branded gifts
- Mention on social media
- Listing on PSC's Annual Conference website
- Verbal recognition at conference
- Signage at event
- Recognition on sponsor list

BOWLING COMPETITION | \$3000 | LIMIT 2

- 2 complimentary bowling registrations
- Verbal recognition at conference
- Opportunity to provide branded gifts/prizes
- Mention on social media
- Listing on PSC's Annual Conference website
- Signage at sponsored event
- Recognition on sponsor list





SPORTING CLAYS | \$3000 | LIMIT 1

- 1 complimentary shooting registration
- Opportunity to provide branded gifts/prizes
- Signage at sponsored event
- Mention on social media
- Verbal recognition at conference
- Listing on PSC's Annual Conference website
- Recognition on sponsor list

MONDAY BOTTLED WATER SERVICE | \$3000 | LIMIT 2

- Company branded bottled water for general session, break services and receptions
- Mention on social media
- Recognition on sponsor list

TUESDAY BOTTLED WATER SERVICE | \$2500 | LIMIT 2

- Company branded bottled water for general session, break services and receptions
- Mention on social media
- Recognition on sponsor list

THOUGHT LEADERSHIP COMPENDIUM | \$700 per page | LIMIT 10

- Professionally printed and bound, and provided with all registration bags (submissions must be approved by PSC)
- Mention in daily conference digest email distribution
- Featured in PSC Daily
- Digital distribution to all members and posted on PSC website
- Listing on PSC's Annual Conference website
- Recognition on sponsor list

For more information contact:
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