

TECH TRENDS CONFERENCE

2019 Sponsorship Opportunities

PSC



TECH TRENDS CONFERENCE

September 2019 / Washington, DC

The PSC Tech Trends Conference is a great opportunity to hear directly from senior government officials and engage on the top IT issues facing the federal government. At this unique half day conference, you'll be the first to hear the results of PSC's extensive survey of federal IT and cybersecurity leaders and gain valuable insights on how to help the government deliver more effective mission results through technology adoption.

TECHTRENDS CONFERENCE

Presented by **PSC**

200+
Government
Contracting Executives

50k+
Website Impressions

100,000+
Social Media
Impressions

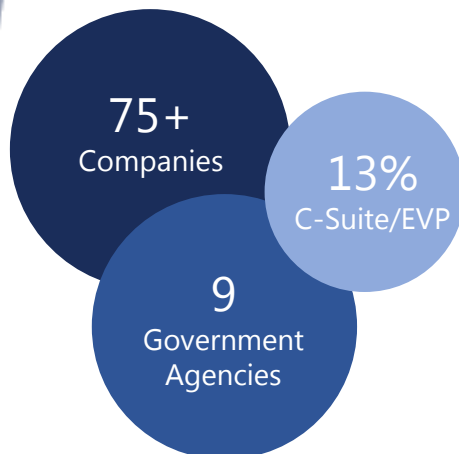
80,000+
Email Subscribers

Social



20+ contributors
100+ #PSCtech18 tweets

Audience



Sponsorship Opportunities

Sponsorships range from \$400 - \$6,000. Customized sponsorships also available to meet your business needs and budget. For more information contact Jean Tarascio at tarascio@pscouncil.org or 703-875-8144.

Past Speakers

Suzette Kent, Federal CIO, Office of Management and Budget

Matthew Travis, Deputy Under Secretary, NPPD, DHS

La'Naia Jones, Deputy CIO, Office of the Director of National Intelligence

Mike Madsen, Partner, DIU

Joseph Klimavicz, CIO & Deputy Asst. Attorney General, U.S. DoJ

Max Everett, CIO, Department of Energy

Soo Lee, Dir. Worldwide Public Sector Federal Financials, Amazon Web Services

Nancy Bohannan, VP, IBM Federal Healthcare and Civilian Agencies

Nick Biasini, Threat Researcher, Talos Security Intelligence & Research Group

www.federaltechtrends.org



CONFERENCE-WIDE SPONSORSHIPS

PREMIER | \$6000 | LIMIT 2

- 2 complimentary conference registrations
- Recognition on sponsor list in conference program and post conference digital replay
- Brand recognition on main stage
- Table top display
- Verbal recognition at conference
- Listing on Conference website
- Mention on social media

EXHIBITOR | \$4000 | LIMIT 2

- Table top display outside ballroom
- Recognition on sponsor list in conference program and post conference digital replay
- Listing on Conference website

KEYNOTE ADDRESS | \$3500 | LIMIT 1

- 1 complimentary conference registration
- A senior company representative to introduce keynote speaker (no commercial speech; script to be approved by PSC)
- Listing on Conference website
- Recognition on sponsor list in conference program and post conference digital replay
- Verbal recognition at the conference
- Mention on social media

DIGITAL REPLAY | \$2000 | LIMIT 2

- Sponsor logo displayed at beginning of replay
- Up to 10 second sponsor ad at the end of replay (specs 1920x1080 px)
- Listing on Conference website
- Posted on website and distributed to members
- Recognition on sponsor list in conference program
- Mention on social media

BREAKFAST | \$1700 | LIMIT 2

- Logo on printed napkins and coffee cups
- Recognition on sponsor list in conference program and post conference digital replay
- Listing on Conference website
- Mention on social media

BOTTLED WATER | \$1300 | LIMIT 2

- Logo printed on bottled water provided to all conference attendees
- Listing on Conference website
- Recognition on sponsor list in conference program and post conference digital replay
- Mention on social media

THOUGHT LEADERSHIP | \$400 - \$2000 | LIMIT 5

- 1-5 pages + a cover page (Submissions must be approved by PSC)
- Posted on website and digitally distributed to members
- Distributed to all attendees at conference
- Recognition on sponsor list in conference program and post conference digital replay
- Featured in Tech Trends Conference confirmation email

Thought Leadership Compendium Sponsorship Pricing - \$400 per page

5 pages - \$2000 4 pages - \$1600 3 pages - \$1200 2 pages - \$800 1 page - \$400

For more information contact:
Jean Tarascio, Senior Manager Events
tarascio@pscouncil.org | 703-875-8144

